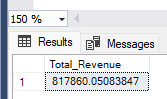
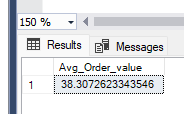
**Total revenue**

1. select SUM(total\_price) as Total\_Revenue from Tbl\_pizza\_sales;



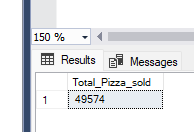
**Average Order Value**

1. select sum(total\_price) /count(DISTINCT order\_id ) AS Avg\_Order\_value from tbl\_pizza\_sales;



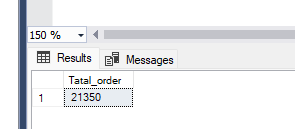
**Total Pizza Sold .**

select sum(quantity) as Total\_Pizza\_sold from Tbl\_pizza\_sales;



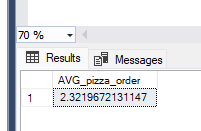
**Total Order Placed**

select count(DISTINCT order\_id) as Tatal\_order from Tbl\_pizza\_sales;



5. **Average Pizza per order.**

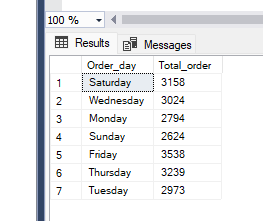
select cast(sum(quantity) as decimal(10,2)) / cast(count(distinct order\_id) as decimal(10,2)) as AVG\_pizza\_order from Tbl\_pizza\_sales;



**6. Order day + total order**

select datename(DW, ORDER\_DATE) AS Order\_day, count(distinct order\_id) as Total\_order from Tbl\_pizza\_sales

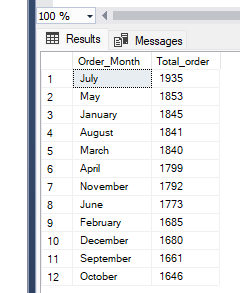
group by datename(DW, ORDER\_DATE);

****

**7. Order per month**

select datename(month, ORDER\_DATE) AS Order\_Month, count(distinct order\_id) as Total\_order from Tbl\_pizza\_sales

group by datename(month, ORDER\_DATE) order by total\_order DESC;

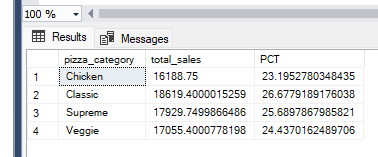


**8. Percentage of total sales by pizza category wise.**

select pizza\_category, sum(total\_price) AS total\_sales, sum(total\_price) \* 100 / (select sum(total\_price)

from Tbl\_pizza\_sales where month(order\_date)= 1) as PCT

from Tbl\_pizza\_sales where month(order\_date)= 1 Group by pizza\_category ORDER BY pizza\_category;



9. **pizza salese paercetage by pizza size wise.**

select pizza\_size, sum(total\_price) AS total\_sales, sum(total\_price) \* 100 / (select sum(total\_price)

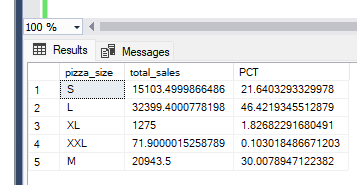
from Tbl\_pizza\_sales where month(order\_date)= 1) as PCT

from Tbl\_pizza\_sales where month(order\_date)= 1 Group by pizza\_size order by pct ;

**OR**

select pizza\_size, sum(total\_price) as Total\_sales, cast(sum(total\_price) \* 100 / (select sum(total\_price)

from Tbl\_pizza\_sales) as decimal(10,2)) as PCT FROM Tbl\_pizza\_sales GROUP BY pizza\_size order by PCT DESC;



**10. Top 5 pizza sales by Pizza name & Revenue.**

select top 5 pizza\_name,sum(total\_price) as Total\_Revenue from Tbl\_pizza\_sales group by pizza\_name order by Total\_Revenue desc;

